

## IMSTA Press Release

**FOR IMMEDIATE RELEASE**

**July 17, 2023**

### **IMSTA FESTA Returns to the SAE Institute New York on September 30, 2023**

Toronto, Ontario, Canada—July 2023... IMSTA FESTA New York, the highly anticipated celebration of music technology, is set to make its return to the vibrant music community of the Greater New York City Area. Mark your calendars for September 30, 2023, as the SAE Institute New York opens its doors to music creators for an unforgettable day of fun, learning, and networking.

IMSTA FESTA New York serves as a dynamic platform that brings the music-making community and leading music-technology companies together. Attendees will have the opportunity to engage in one-on-one product demonstrations, explore music industry panels, participate in master classes, receive valuable song reviews, and much more. This annual event caters to a diverse range of music creators, including musicians, songwriters, producers, audio engineers, music students, and educators.

In addition to the immersive learning experiences, IMSTA FESTA New York will feature exciting raffles and giveaways presented by the exhibiting companies. Attendees will have a chance to win incredible prizes while connecting with industry professionals and discovering the latest innovations in music technology. Admission to IMSTA FESTA New York is FREE and registration is required by visiting the official IMSTA FESTA website at [https://imsta.org/2023\\_nyc.php](https://imsta.org/2023_nyc.php).

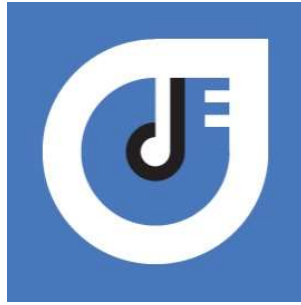
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International Music Software Trade Association

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### **About the International Music Software Trade Association (IMSTA)**

IMSTA is a non-profit association which represents the interests of the music software industry, primarily by educating music software users about the negative effects of software piracy. IMSTA member companies include music software manufacturers, distributors, and retailers, as well as industry media, educational institutions, and other organizations.

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